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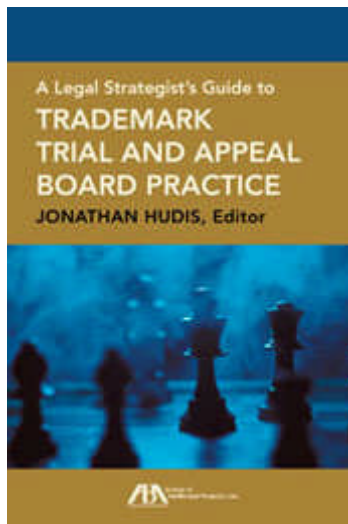
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About the *A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice*

An essential resource for every trademark practitioner's library, this book is a first-of-its-kind treatment of U.S. Trademark Trial and Appeal Board Proceedings. This book describes and provides an analysis of, each facet of Board practice, including:

- *Inter partes* proceedings (such as Oppositions, Cancellations, and Concurrent Use Proceedings)
- *Ex parte* appeals to the Board from refusals to register marks
- Disclosures and discovery
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- The use of experts
- Briefs on final hearing and oral argument
- Appeals from final TTAB decisions
- Settlement, alternative dispute resolution, and accelerated case resolution
- Ethical issues when practicing before the Board

Bonus: Each chapter includes a valuable checklist of items that the practitioner should bear in mind during each stage of a Board proceeding.

Don't Miss This Upcoming CLE Teleconference!



Join us for our upcoming CLE teleconference, [The Nuts and Bolts of Trademark Trial and Appeal Board Practice](#), on Wednesday, September 29, 2010.

What Others Say about *A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice*

"This book is truly extraordinary. The first thing that strikes you is its all-star cast of authors and editors--a veritable "Who's Who" of trademark lawyers and TTAB specialists--who do not disappoint. The masterfully written and immaculately organized book provides detailed and insightful commentary on all facets of TTAB practice and procedure. I especially like the helpful checklists, forms, and practice tips contained within each chapter. The book will no doubt prove invaluable to anyone practicing before the TTAB--from the most junior novice to the most experienced specialist. This book is destined to become a must for any lawyer practicing before the TTAB." - **Bill Barber, PirkeyBarber LLP, Austin, TX**

"A welcome resource for both the TTAB tyro and veteran, this book combines legal expertise with practical insights. Well-organized and plentifully annotated, it will make us all better TTAB practitioners." - **John L. Welch, Of Counsel, Lando & Anastasi, Cambridge, MA**

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